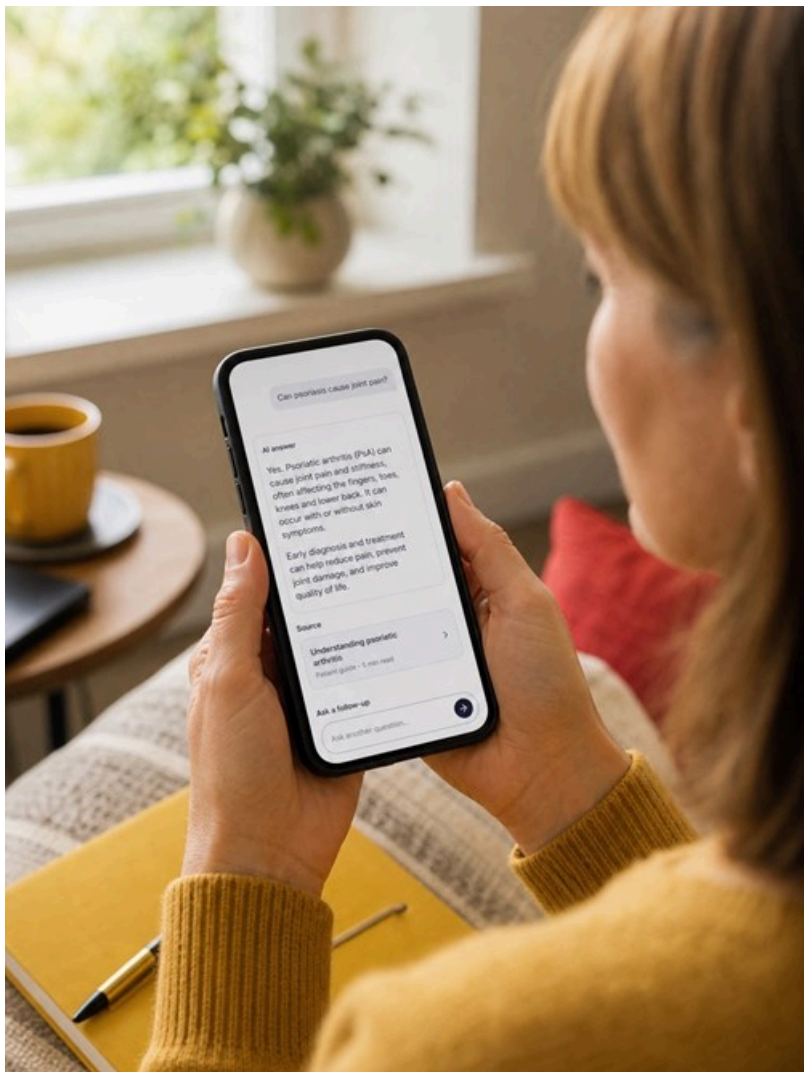




New AI-assisted search

PAPAA has launched a new AI-assisted search on papaa.org to help people find clear, trusted information about psoriasis and psoriatic arthritis more easily.

Visitors can ask questions in their own words and receive a short, plain-English answer based only on PAPAA information, with links to relevant PAPAA pages for further reading.

The service does not search the wider internet, access medical records, diagnose conditions or recommend treatment, and it cannot replace advice from a healthcare professional.

The search has been developed with a grant from the *British Association of Dermatologists* and is the first stage of a wider programme to make PAPAA information and support more accessible.

We are now shaping PAPAA's future support for people living with psoriasis and psoriatic arthritis. Therefore we are seeking patients, collaborators and partners to work with us from the outset, ensuring our information and services reflect real experiences, everyday needs and the practical realities of managing psoriatic disease.

Feedback from users will help PAPAA understand what information people are looking for, where gaps or barriers remain, and how the AI-assisted search and future services can be improved.